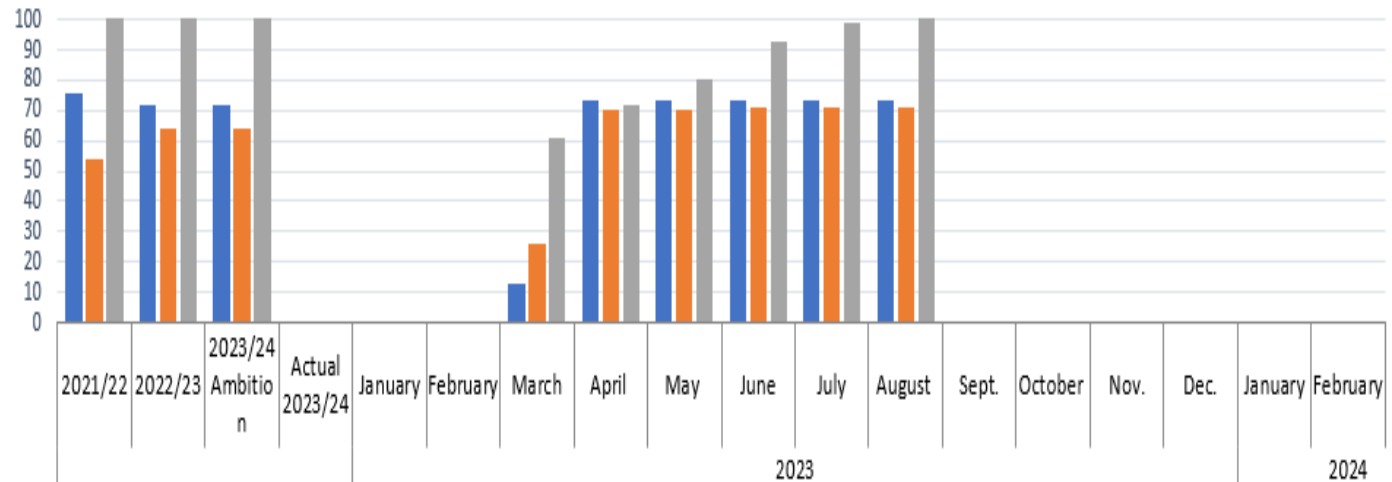


Economy and Community Performance Management Dashboard

Total number of customers (annual contracts) on Gwynedd harbour moorings



| | | | | | | | | | | | | | | | | | | |
|----------------------------------|-----|-----|-----|--|--|--|----|----|----|----|----|-----|--|--|--|--|--|--|
| ■ Number of Aberdyfi customers | 76 | 72 | 72 | | | | 13 | 73 | 73 | 73 | 73 | 73 | | | | | | |
| ■ Number of Barmouth customers | 54 | 64 | 64 | | | | 26 | 70 | 70 | 71 | 71 | 71 | | | | | | |
| ■ Number of Porthmadog customers | 112 | 104 | 104 | | | | 61 | 72 | 80 | 93 | 99 | 106 | | | | | | |

Observations: The aim and objective is to try to maintain the number of customers and ensure customer support and loyalty to continue mooring in Gwynedd. The financial squeeze means that many customers have been attracted to Gwynedd as the cost is lower in general. Some customers have also returned following the end of Covid restrictions. The online system to apply for a mooring has been operational since April 2023.